

Kirubel Demissew

Kirubel is a D.C. metro area native currently working as a Market Research SME at IBM. Within this role, he assists IBM federal in acquiring new business by conducting federal market research on top competitors. He gathers research and delivers strategic presentations to stakeholders to assess whether large business opportunities are profitable. Outside of his day job, he currently serves as a Career Development and Program Coordinator for Your Ethiopian Professionals (YEP), a 501 (c) (3) non-profit organization. Within this role, he assists YEP members with career services, along with organizing and facilitating career related seminars and professional happy hours.

In his academic life, he attended Towson University for his undergraduate studies, where majored in Psychology with a minor in Business Administration. During his tenure at Towson, he served as a Senator for the Student Government Association and co-founded the Ethiopian Eritrean Student Association (EESA). He later chose to continue his education by receiving his master's degree in Industrial/Organizational Psychology from the University of Maryland College Park.

Outside of his professional and academic life, Kirubel enjoys watching football and basketball with his family and friends. He is a die-hard Boston Celtics fan that can talk for days about the greatness of the franchise. He is an active member of his church, where he assists in facilitating events for the youth group.