

Eskinder is a Senior Product Owner at McClatchy, a digital-first, Media Company operating in over 30 U.S. markets. In this role, he operates at the nexus of media and technology and is focused on helping journalists get their stories to larger audiences through syndication and distribution.

He is committed to empowering Ethiopians. While in undergrad at Duke University, he co-founded the Duke Ethiopian/Eritrean Student Transnational Association (DESTA) - the first Ethiopian/Eritrean student organization on campus. He also serves as a coordinator for the Ethiopian Community of North Carolina, a 501(c) (3) non-profit organization serving Ethiopians in North Carolina.

An engineer by training, Eskinder started his technology career at aWhere, an agricultural intelligence company, where he worked intimately with clients such as John Deere, Monsanto, and the Bill and Melinda Gates Foundation.

Eskinder holds a Bachelor's of Science in Engineering from Duke University with a major in Electrical and Computer Engineering. In his spare time, you can find him cheering on Duke Basketball or at a live music event.